

Annual Report 2014

NESEHNUTÍ – Independent Social Ecological Movement

Freedom – Responsibility – Involvement

The Initiative Way

We help public initiative projects, non-governmental organizations, independent journalists and human rights activists in the area of South Caucasus, Transnistria, Ukraine and other countries in the area of former USSR. We want citizens from these post-conflict areas to live in free civic life and we want their rights to be respected.

The organizations we support and cooperate with had a successful year 2014. In Abkhazia, the Association of Media Workers proposed a new law concerning free access to information. In Nagorno-Karabakh, a restoration of monitoring of human rights in prisons has been established and in Georgia's Džavachetie, information and news server jnews.ge has been established. This server aspires to overcome communication barriers between the regions which are inhabited by Armenian minority and the rest of Georgia.

16 supported initiative programs, which focus on human rights, environmental issues as well as social and gender issues, independent journalism, etc.

25 participants from Abkhazia and South Ossetia present on historically first barcamp in Sukhumi

11 campaign plans, which we have helped to create

8 countries in which we operate

330 subscribers to monthly e-newsletter from South Caucasus

<http://en.cestainiciativy.cz>



Women's Rights Are Human Rights

We say NO to sexism in advertisement and also in public sphere. We organize a competition called The Sexist Piggy through which we draw attention to the ongoing inequality between men and women.

We have organized 6th annual competition of The Sexist Piggy and started to cooperate with the Board for Radio and Television Broadcasting, the Office of the Public Defender of Rights and Regional Trade Licence Office, which are responsible for overseeing advertisements as such. We have pointed out sexist ads of companies and advertisement agencies. We have cooperated with young active people for whom we organized a weekend workshop with the main topic of sexism in advertisement. We have also organized a screening for high school students about the portrayal of women and men in media, advertisement and videogames.

100 ads nominated in The Sexist Piggy

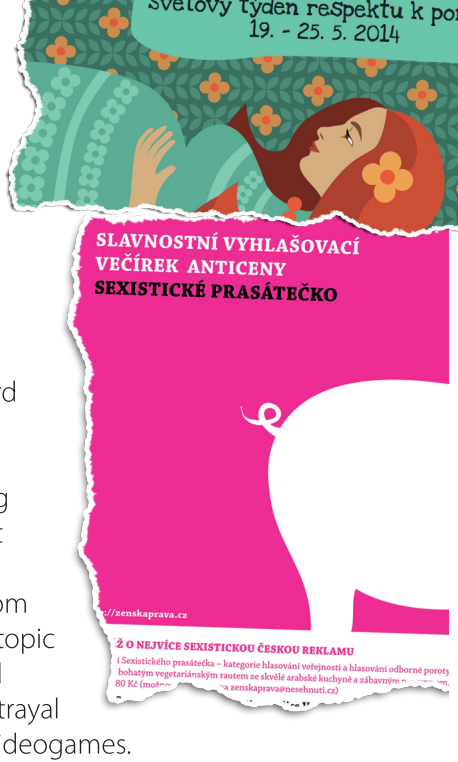
10917 votes coming from the general public to The Sexist Piggy competition

143 people present at the official The Sexist Piggy winning ceremony

281 students present at the screening for schools

21 participants at the weekend workshop

www.zenskaprava.cz



Together Towards Diversity

We support an intercultural dialogue, critical thinking at schools and rights of incomers. We are interested in the way of how an intercultural coexistence look like in real life – outside of the world based on media and prejudices.

As a reaction to the decision of Czech government not to accept 15 Syrian children and their families, Consortium of Migrants Assisting Organizations in Czech Republic sent an open letter to the Prime Minister in November. They also organized a demonstration in Prague taking place on the 18th of December – which is the International Migrants Day. Together Towards Diversity participated in both activities, the second we supported through organizing a simultaneous event in Brno. Czech government eventually accepted 15 Syrian families on the 14th of January.

55 school workshops concerning the topic of multiculturalism (newly also in English) with

1 010 participants

2 publications and **2** issues of the magazine Přes

(Through), issued quarterly, focusing on human rights and the topic of migration

1st intercultural football tournament, with the participation of **40** native and as well as foreign players

5 meetings of multicultural female group

1 debate taking place in the Chamber of Deputies concerning the draft bill about commercial health insurance of the migrants

www.spolecnekrozmanitosti.cz



Civic Eye

In Brno, we support an active participation of the general public in planning and decision-making about projects, which can influence Brno's environment and public space. Civic Eye supports this participation because we believe that the local citizens should have the opportunity to express their opinions about the issues happening around them.

Through campaigns mamripominky.cz and mamlepsiaplany.cz, we have involved the general public into the debate about a controversial document – Actualization of the Spatial Plan of Brno. Council has approved this document in June and we were left with no other choice but to issue a legal complaint to the County Court. We have managed, in cooperation with legal office Frank Bold, a coordination of 15 prosecutors as well as development and putting-together of arguments of several Brno's civic initiatives. The court took place at the beginning of 2015 and gave NESEHNUTÍ and public the truth and the aforementioned Actualization was cancelled.

2351 people used mamripominky.cz to send an e-mail to voice their opinion about the Actualization document

429 inhabitants of Brno sent a request for appeal and cancellation of the Actualization document via mamlepsiaplany.cz

292 495 Czech Crowns were received from individual donors to pay for legal services connected with the issuing of legal complaint through dobrazaloba.cz

10 property owners, **4** associations and **1** councilor were successful – the County Court has repealed the Actualization document



www.obcanskeoko.cz

NESEHNUTÍ

We are a non-governmental organization focusing on the socio-environmental issues. The aim of our environmental and human rights activities is to point out that the change in the society, which is based on respect towards people, animals as well as nature, is possible and must come mainly from the public. That is why we support people who are interested in things happening around them and who consider the responsibility towards our planet to be an inseparable part of the concept of freedom.

17th year of active existence

20 regular staff members

58 cooperators

70 volunteers

21 blog entries

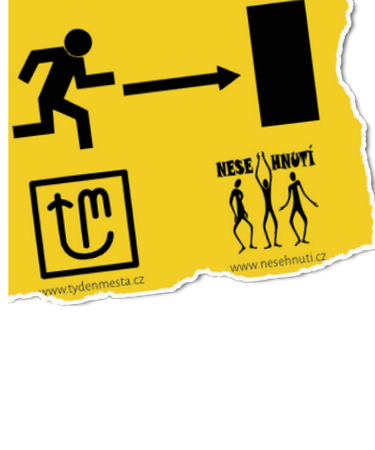
51 published press releases

1443 accepted financial donations from individual donors

1350 followers on Twitter

4077 fans on Facebook

In 2014, NESEHNUTÍ took part in these projects: Czechia against Poverty, Czech Women's Lobby, ENAAT – The European Network Against Arms Trade, Corporate Children Group, Coalition for Easy Fundraising, Consortium of Migrants Assisting Organizations in the Czech Republic, Social Watch, Green Circle, Main Train Station in the City Centre and Referendum 2014.



Arms or Human Rights?

We monitor the export of arms from the Czech Republic. Our aim is to prevent Czech Republic from supporting dictatorial regimes, military juntas, escalation of military conflicts, oppressive regimes as well as countries functioning as transfer countries for further re-export of the weaponry or arms by exporting weapons into these regions.

We have spoken publicly against the intention of Czech Republic to export 29 thousand pistols and 10 million pieces of munition to junta-controlled regime in Egypt. Our open letter directed to the Ministry of Foreign Affairs and the Ministry of Industry and Trade was supported by 15 human rights organizations from Czech Republic and Europe. Unfortunately, Czech government decided to favor short-term financial gain instead of responsible foreign policy and the export was authorized. We have also organized a week-long workshop Peacecamp focusing on the topic of arms industry, which took place in the January of 2015. Teams from Swedish organization Stockholms Fredsförening and Slovak Institute of Human Rights participated in the workshop.

5 volunteers

4 press releases

15 Czech as well as European organizations signed the open letter urging to stop the export of arms into Egypt

20 participants taking part in Peacecamp workshop from Sweden, Slovakia and Czech Republic

<http://zbrane.nesehnuti.cz>



Support Animal Rights

We focus primarily on factory farming of animals. We aspire to change European legislature and to improve living conditions of these animals so they would not suffer on either physical or mental level. We promote alternative, animal-products-free methods of diets.

We have started a cooperation with organizations Compassion in World Farming and Society for Animals and we have also joined their Europe-wide End the Cage Age campaign. The goal of this campaign is to end cage breeding of farm animals in European Union. During this campaign, which is planned to go on for 10 years, we will focus on one kind of cage bred animal each year. We will try to obtain enough petition signs – the petition will be subsequently send to the European Parliament which will have to take our demands into consideration and discuss a change in European legislature in this area.

9 members of Support Animal Rights initiative

333 members in 'Veganism Runs in Our Family' group on Facebook

500 printed copies of 'Veganism Runs in Our Family' brochure, which feature stories of vegan families living in Czech Republic

<http://nesehnuti.cz/zvirata/>



Volunteers

Active cooperation with volunteers is one of the pillars of NESEHNUTÍ. We would not be able to put fully our activities into action without their help. We appreciate and are very grateful for the help of all the volunteers!

70 volunteers helping with our activities and events.

1 volunteer situated within European Voluntary Service in Georgia.

We have organized 3 volunteer workshops aimed at development of activist competences.

We have organized 2 evening meetings as a special thanks to our volunteers.

Would you like to join us? Find info here:

<http://dobrovolne.nesehnuti.cz/>



Donors and Supporters

Our campaigns happening in 2014 were built around the support of hundreds of donors and supporters. In the previous year, we have received **1443** donations making it incredible **672 462** Czech Crowns. Most donations were donated to support our activities against the Actualization of a Spatial Plan of Brno and to support our long-term involvement in Caucasus and Ukraine. Your donations transformed themselves into real-life actions – such as successful Dobra žaloba (Good Lawsuit) and many more.

You are a major support in our fight for a better world. Our sincere thanks to all of you! <https://podporte.nesehnuti.cz/>

Financial Report

Incomes 2014 in CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Nadace Open Society	306 230	
Ministerstvo školství, mládeže a tělovýchovy ČR	450 000	
Nadace Partnerství	118 000	
Open Society Fund	200 000	
Civil Society Institute Armenia	78 700	
Nadace VIA	30 000	
Nadace rozvoje občanské společnosti (NROS)	245 825	129 120
Dům zahraniční spolupráce – Erasmus +	199 635	
International Visegrad Fund		778 041
Ministerstvo práce a sociálních věcí ČR	399 424	
NEWW Femag	17 555	
Centrum komunitní práce Ústí nad Labem – NROS	12 000	
Ministerstvo zahraničních věcí ČR	3 398 520	
Česká rozvojová agentura	250 000	
Česko-německý fond budoucnosti	170 000	
Nadace Veronica	13 000	
The Vegan Society	10 589	
Otevřená společnost	27 800	
Individual donors	672 462	34 000
Sales of services, goods	352 411	
Economic activities	109 500	
TOTAL incomes	7 061 651	941 161

Expenses 2014 in CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Printing of information materials, copying, photos	41 977	28
Graphics	160 398	
Promotion and advertising	73 893	
Purchase of books and magazines	1 087	
Travel expenses, transportation and accommodation	742 227	124 799
Membership, association fees	31 684	
Refreshment during the events	76 414	
Office supplies and indirect material	127 421	16 399
Hardware, software	101 869	2 788
Rental of room and technology	345 845	4 591
Postage and stamps	47 165	2 506
Telecommunication costs	35 542	1 096
Office rent and energies	33 371	
Law services	85 000	
Expert services	1 069 358	443 963
Payroll	2 355 918	88 250
Social and health insurance	582 768	22 758
Other services and charges	19 891	
Microgrants, financial contribution	1 322 072	190 105
Insurance	10 596	4 066
Other financial costs	29 522	5 273
Seminars and training of employees	7 014	
Webhosting, domain costs	188 744	13 200
TOTAL expenses	7 489 776	919 822

Financial reports are available upon request at the organization's headquarters.

The following people were active in NESEHNUTÍ in 2014:

Barbora Bakošová, Lucie Čechovská, Klára Dobešová, Lenka Doležalová, Tatiana Dumbrava, Diana Gregorová, Petra Havlíková, Pavla Hofmeisterová, Martin Hytha, Hana Chalupská, Petra Chowaniecová, Zora Javorská, Josef Jelínek, Daniela Jungová, Marie Kala, Irena Košíčková, Jiří Koželuh, Kateřina Kratochvílová, Martina Krošová, Radoslava Krylová, Hana Kubiznová, Magda Kuchová, Petr Lang, Anna Láníčková, Lukáš Likavčan, Štěpán Lohr, Lukáš Lyrer, Petr Machálek, Alžběta Možíšová, Kristýna Pešáková, Hana Syslová, Lenka Šafránková, Pavlíčková, Milan Štefanec, Peter Tkáč, Radka Vejrychová, Iva Vrubelová.

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