The Initiative Way

We help public initiative projects, non-governmental organizations, independent journalists and human rights activists in Southern Caucasus, Transnistria, the Ukraine and other countries of the former USSR. We share with them methods of cooperation, which proved successful in the Czech Republic, especially the management of civic campaigns aimed at systemic changes in society. We want citizens from these post-conflict areas to live in free civic society and we want their rights to be respected.

We have contributed to safer transport in Zugdidi in Georgia, we helped the initiative in Abkhazia Gallu in the campaign against the domestic violence and Armenian initiative to promote free-barrier city of Yerevan. Thanks to our support we managed to increase transparency in public budgets in the village of Antonovka in the Ukraine. We organized an international inspirational visit of young people to Georgia, including Abkhazia. We organized a well-attended BarCamps in Kutaisi in Georgia and in Kherson, the Ukraine. We helped internally displaced people in Ukraine through collection campaign Bread for Kharkov. 8 countries we are active in

- 21 supported initiatives engaged in human rights,
- ecology, social and gender issues, activities focusing on improvement of running of the public management, independent journalism, etc. 22 active people from Southern Caucasus participated
- in study programmes in the Czech Republic **140** BarCamp participants in Georgia and the Ukraine
- **1971** people in Ukrainian Kharkov, we provided food parcels for one month



http://en.cestainiciativy.cz

Women's Rights Are Human Rights We say NO to sexism in advertisements and

billboards and also in public sphere. We organize an anti-award competition called The Sexist Piggy and The Equal Pay Day through which we draw attention to the ongoing inequality between men and women. We co-organize Active Parenting Conference and the World Week of Respected Childbirth. We have announced the seventh year of The Sexist Piggy. We cooperated with the regional trade licensing offices, which assess the advertisements on topic with sexism.



We managed to remove ten billboards from the public places as they were illegal. We worked with the secondary school students and organized for them workshops focusing on topics such as pressure to the girls and their appearance or gender stereotypes. We organized the first year of The Equal Pay Day. Many companies participated in this project and on this day provided women a symbolic discount of 22 %, and thus pointed at the pay gap between the men and the women. 35 companies involved in project The Equal Pay Day **96** advertisements or billboards nominated by the public for The Sexist Piggy

- **250** people participated in the World Week of Respected Childbirth **380** participants at Active Parenting Conference
- **821** students participated in workshops organised for schools
- www.zenskaprava.cz

Together Towards Diversity

We support an intercultural dialogue, critical thinking at schools and rights of incomers. We are interested in the way of how an intercultural coexistence looks like in real life – outside the world based on media and prejudices.

information campaign Have Your Own Opinion. We mobilized the active Brno citizens and thus contributed to the creation of the activist platform Antifobia, which organized a number of different events throughout the year. In the autumn we launched

a campaign Hej-Ty (free translation Hey You) aimed at combating hate speech in the

Last year was for the program very challenging. To refugees "crisis" we responded by

space of social networks. 1 public event Have Your Own Opinion on the International Refugee Day **2**nd cross-culture soccer tournament for **40** participants – foreign and local ones **22** participants from **5** countries at the international workshop focusing on conflict solving **38** workshops at schools for **649** participants with multicultural topic 49 968 views of video spot Hejt nech bejt! (Hey, Leave Hate) within the campaign Hej-Ty

hejoty





around them. We primarily focus to cases in Brno and its surroundings.

We encourage active participation of public in planning and decision making that affects the environment, therefore



www.spolecnekrozmanitosti.cz

of shopping centres. We have trained 16 people in methods of participation and selected 4 initiatives and thus we helped those people to run public debates in their communities. We have cooperated with the institutions on information disclosure and publishing it in the form of open data. We have launched trial application Hejbejbrnem. cz (free translation Be active in Brno) to demonstrate the use of open data for civic participation. 1 cancelled harmful update of the zoning plan of the city of Brno

it is, especially the citizens who should have the opportunity to comment on the events

At the beginning of 2015 with other 14 plaintiffs we were successful at not passing controversial update of the zoning plan of the city of Brno, which cancelled green areas and thus helped to the developers. With the new people at the Brno City Hall we consulted form of changes in this plan and we advocate regulation of the expansion

53 consultations regarding the cases for the civic initiatives throughout the Czech Republic

35 participants at the workshops about access to

5 meetings of the Brno civil initiatives

information, open data and participation

2nd place in the competition for the best application of

www.obcanskeoko.cz

NESEHNUTÍ



in the society, which is based on respect towards people, animals as well as nature, is possible and must come mainly from the public. That is why we support people who are interested in things happening around them and who consider the responsibility towards our planet to be an inseparable part of the concept of freedom. **18**th year of active existence **45** people involved in activities of organization

- **80** volunteers 1st BarCamp NESEHNUTÍ Get to know. Understand.
- **163** participants at the BarCamp **51** speakers and **92** participants
- **19** blog articles
- **35** published press releases **1881** followers on Twitter
- **5504** Facebook fans

In 2015 NESEHNUTÍ took part in these projects: Czechia against Poverty, Czech Women's Lobby, ENAAT – The European Network Against Arms Trade, Corporate Children Group, Coalition for Easy Fundraising, Consortium of Migrants Assisting Organizations in the Czech Republic, Social Watch, Green Circle, Eastern Partnership Civil Society Forum, Referendum 2014.





Arms or Human Rights?

We monitor the export of arms from the Czech Republic. Our aim is to prevent Czech Republic from supporting dictatorial regimes, military juntas, escalation of military conflicts, oppressive regimes as well as countries liaison transfer countries for further re-export of the weaponry or arms by exporting weapons into these regions. We campaign for the Czech foreign policy to be responsible, transparent and put forward the human rights to financial interests.

Thanks to PEACEcamp – a week lasting meeting of Czech, Slovak and Swedish teams, we issued a guide Arms Trade

for Beginners. We organized protests against the IDET – International Trade Fair of Defence and Security Technologies. We participated in Salina T3 (Tram T3) for better climate, justice and decent work – because we believe a better world is possible without weapons. Together with NaZemi we have created an interactive tutorial program Zero-Sum Game on the context of armed conflicts for the young people over 16. **3** public lectures on the topic of export of the Czech weapons

8 press releases, interviews, articles

10 volunteers 14 organizations participated in meeting of ENAAT (The European Network Against

Arms Trade) in Brno 1000 pressed leaflets about the export of the Czech weapons in 2014

http://zbrane.nesehnuti.cz

Support Animal Rights We focus primarily on factory farming of animals. We aspire to change European

free methods of diets. We have started cooperation with organizations Compassion in World Farming and Society for Animals and we have also joined their Europe-wide End the Cage Age campaign. The goal of the campaign in 2015 was to end cage breeding of farm animals

in European Union. We started working on campaigns I Do Not Eat Mass Bred Animals and Eggs From Cage. 5 members of Support Animal Rights initiative **339** Czech Facebook fans of The End the Cage Age campaign

500 signatures on a petition against The End the Cage Age of farming rabbits in the EU

http://nesehnuti.cz/zvirata/

Library, e-shop and exhibitions In the library we have 2864 publications on issues of feminism, ecology, animal rights,

human rights, law, social work, obstetrics, Czech for foreigners and further education. We have extended the fund by 13 new titles. http://nesehnuti.cz/knihovna/ The e-shop offers the sale of publications, leaflets, postcards, stickers, buttons, shirts and more things. http://nesehnuti.cz/eshop/produkty/

Feel free to borrow from us the thematic exhibitions at http://nesehnuti.cz/nabizime/ vystavy/

Active cooperation with volunteers is one of the pillars of NESEHNUTÍ. We would not be

Volunteers

able to put fully our activities into action without their help. We appreciate and are very grateful for the help of all the volunteers. **80** volunteers helped with our activities and events 2 evening meetings we have prepared as a special thanks to our volunteers

5 volunteer workshops we have organized aimed at nonviolent communication,

participation and activist competitions

спасиб Would you like to join us? Find more info here: http://dobrovolne.nesehnuti.cz

Like in previous years, our campaigns were built thanks to the support of individuals like

Donors and Supporters



Incomes 2015 in CZK

NESEHNUTÍ Brno

1843098

1372768

522 572

200 000

445 028

11 585

5 797

6700

301 235

1 229 745

NESEHNUTÍ

847 661

1 121 795

Financial Report

Open Society Fund Foundation Prague International Visegrad Fund

NGO Fund, Partnership Foundation

Graphics

Promotion and advertising

Purchase of books and magazines

Membership, association fees

Travel expenses, transportation and accommodation

NGO Fund, Civil Society Development Foundation

Ministry of the Environment of the Czech Republic

Ministry of Foreign Affairs of the Czech Republic	4 027 646	
Centre for International Cooperation Erasmus + programme	1 385 362	
European Commission	381 314	
Individual donors	500.762	
Brno City Hall	200.000	
Other donations	21/1775	432 876
Participation fees — conference	170.076	
Sales of services	96 946	
Other incomes and interests	83 765	
TOTAL incomes	11 198 883	2 402 332
Expenses 2015 in CZK		
Expenses 2015 in CZK	NESEHNUTÍ Brno	NESEHNUTÍ

Refreshment during the events	139 539	
Office supplies and indirect material	414 741	76 540
Hardware, Software	150 432	43 876
Rent of premises and technology	154 708	2 500
Postage and stamps	24 024	4 444
Telecommunication costs, Internet fees	49 928	
Office rents and energies	696 418	
Law services	7 196	
Expert services	1 712 166	921 957
Payroll	3 326 798	343 531
Social and health insurance	941 043	80 220
Other services and charges	90 543	
Provided microgrants, contributions	1 286 847	27 230
Insurance	10 666	1 055
Other financial costs	66 110	3 276
Seminars and training of employees	65 400	4 200
Webhosting, domain costs	204 956	16 430
TOTAL expenses	11 344 709	1 878 902
inancial reports are available upon request at the organizatio	on's headquarters.	

The following people were active in NESEHNUTÍ in 2015: Barbora Bakošová, Lucie Čechovská, Lucia Čemová, Anna Demchuk, Klára Dobešová, Lenka Doležalová, Tatiana Dumbrava, Diana Gregorová, Kateřina Hájková Klíčová, Petra Havlíková, Pavla Hofmeisterová, Martin Hyťha, Hana Chalupská, Petra Chowaniecová, Tereza Chvojková, Zora Javorská, Barbora Jelínková, Dana Kalčíková, Jiří Koželouh, Václav Krajňanský, Kateřina Kratochvílová, Radoslava Krylová, Hana Kubiznová, Anna Láníčková, Lukáš Likavčan, Štěpán Lohr, Petr Machálek, Irena Marková, Petr Matulka, Barbora Matysová, Alžběta Možíšová, Jaromír Němec, Michala Patakiová, Kristýna Pešáková, Jana Plotková, Kateřina Sapíková, Anna Střelcová, Kristina Studená, Hana Svačinková, Hana

Syslová, Lenka Šafránková Pavlíčková, Kateřina Špácová, Milan Štefanec, Peter Tkáč, Petra Zelenáková.

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