



20 years of NESEHNUTÍ



Annual Report 2017



Independent Social Ecological Movement - NESEHNUTÍ

The Initiative Way

We assist civic initiatives, non-for-profit organizations, independent journalists and human rights activists in the South Caucasus, Ukraine and other Eastern European countries. We share with them best practices from the Czech Republic, especially running campaigns aimed at systemic changes in society. We want people in these (post)conflict zones to live a free civic life and their rights to be respected.

Two barcamps, held in Georgian Kutaisi and Ukrainian Kherson, were visited by more than 150 activists from Georgia, Ukraine, Armenia, Azerbaijan, Russia, Belarus, Poland, Hungary, Slovakia and the Czech Republic.

A study visit for eight active people from the South Caucasus in the Czech Republic made it possible for them to get acquainted closer with the functioning of the Czech non-profit sector, independent media and other institutions.

Caucasus newsletter: we have been publishing monthly a Czech newsletter about the South Caucasus for six years with over 430 subscribers.

We have supported 19 civic initiatives in the South Caucasus and Ukraine active in the field of human rights, environmental protection, social and gender-related topics, good governance and independent journalism.

Examples of civic initiatives abroad supported by NESEHNUTÍ:

In the west Georgian city of Zugdidi, the access to social services for the people most in need has improved.

In Kazbegi, in the north of Georgia, the government has changed the power lines so as not to endanger the health of local people.

An initiative in Sukhum/i has long been campaigning for the liberalization of the intolerant law against abortion.

In Mykolaiv, southern Ukraine, a coalition of non-governmental organizations managed to enforce a city decree that prevented the illegal felling of urban green space.

In Kherson, in southern Ukraine, a campaign for a safe place for victims of domestic violence has been running.

cestainiciativy.cz
initiativeway.org



Women's Rights Are Human Rights

We strive for gender-sensitive education in the Czech Republic that would be open, support all children and young people in their talents and with respect to their identities. We cooperate with elementary and high schools where we implement workshops for students. We continue to say NO to sexism in advertising and in public space. We organize an anti-award called Sexist Piggy and Equal Pay Day to highlight inequality between men and women in various areas of life. We study gender aspects of migration.

Gender sensitive education: 522 girls and boys attended our newly created workshops for elementary and high schools (Women, Men and Violence and Partner Relations). We organized the first annual of the Gender Equality Competition for high school students called Genderiada. The newly established Parents' Group for Gender-sensitive Education already has 129 members. We implemented 2 day-long seminars for caregivers in day nurseries and led a course at the Faculty of Education of Masaryk University. Twenty participants attended two professional internships in Austria and the Czech Republic with a focus on gender-sensitive education, including an international round table on the subject in cooperation with the Ministry of Education, Youth and Sports.

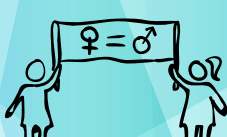
Sexism in advertising: 83,000 people watched a video that pointed out the consequences of sexism in advertising and launched the 9th annual Sexist Piggy anti-award. The public nominated 88 advertisements for this anti-award.

Equal Pay Day: More than 50 companies and 12 cities throughout the Czech Republic participated in the "Equality Day for Women and Men. Equal Pay Day!". On this day, businesses gave a symbolic 22% discount to women thus emphasizing the pay gap between men and women together with us.

Women and migration: thanks to the collection and analysis of 20 life stories of women with experience of migration living in the Czech Republic, Poland, Hungary and Slovakia, we created the Women without Borders comics exhibition, introducing four stories of women. We organized an international training for women in the methods of community art, happenings, a workshop for elementary school and a panel discussion with women with experience of migration. We participated in forums and published professional and popular articles.

Active Parenting: the seventh edition of the successful Active Parenting conference was held in April, with 350 people in attendance.

zenskaprava.cz
prasatecko.cz
sexismy.cz
genderiada.cz



Together towards Diversity

We support intercultural dialogue and community building between incoming and local residents throughout community events and the Buddies programme. We support one's own initiative and participation because we believe that an important factor in the inclusion of every person is the need to belong somewhere, to be useful, to be heard and respected. Based on these principles, we create a space in Brno to establish friendly bonds between locals and newcomers.

Community events: we organized two spring community events for newcomer and local families with children. We implemented a three-day community camp for more than 20 incoming and Czech children, who together learned how to bake home-made bread, clay painting and tried interaction with children with a different mother tongue. We have already organized the fourth intercultural football tournament.

Buddies program: we have put together 20 volunteer tandems that focus on teaching newcomers the Czech language. We organized three training sessions for more than 30 new buddies in cooperation with experts.

Public lectures: we performed within various discussions at universities and educational meetings in autumn and presented the Buddies program as well as community events.

Community Lab: in 2017, we started to work with twenty civic initiatives from the Czech Republic and Slovakia that support dialogue and understanding in society.

We organized two weekly educational meetings for young people, focusing on social business, community building, or video creation.

Social Good Hackathon connected representatives from the business sphere, marketing, IT, the non-profit sector and volunteer initiatives. Suggestions were made on apps with the topic of detecting fake news, publishing legal decisions, disabled people support in gaining employment, or improving the Buddies program.

spolecnekrozmanitosti.cz
komunitylab.cz



Civic Eye

We promote nature and landscape protection, strive for a healthy environment and active civic society, not only in Brno. Therefore, we support and develop a network of active local initiatives and their campaigns, we monitor urban issues in Brno and watch their strategic documents. We believe that active public participation in decision-making on the form of settlements can prevent many potential conflicts and contribute to a higher quality of life, so we are educating others in this area. We participated in the formulation of the value of the Participatory City in the Strategy for Brno 2050 and promote the participation in strategic documents of the city.

We monitor the quality of the Brno atmosphere. In the course of two incidents of smog in January and February, 230 people were able to send a call through muzudychat.cz to the politicians of Brno to take specific steps to improve air quality.

We achieved an important victory in the case of the illegal Bauhaus construction. The regional authority refused the appeal of the hobbymarket and the court thus confirmed that the building was built illegally.

We have formulated comments on the current version of the Mobility Plan together with four organizations and external experts. We launched the commentary application brnopolridi.cz, thanks to which we managed to get more than 400 supportive votes from the public.

There were six meetings of representatives of the Brno civic initiatives, where they met the director of the city architect's office or were trained in the amendment to the building law, in the area of monument protection in Brno and in the transport aspects of the future Brno railway station relocation.

We held two panel debates for the general public on the subjects of water in the city and air quality, as well as a workshop for professionals, public administration and architects to address the use of the river Svratka waterfront.

A five-day DATschool vol.3 was held, an educational seminar on media, journalism, data and engagement.

We dealt with the construction of the Zdiby hall as well as the water park in Bílovec - in total, we provided 117 consultations on the possibilities of involving the population in decision-making at construction sites.

vzdelavani.obcanskeoko.cz
obcanskeoko.cz
muzudychat.cz
brnopolridi.cz



NESEHNUTÍ

We are a social and environmental non-governmental organization. The goal of our environmental and human rights activities is to show that it is possible to change society for better by respect for people, animals and nature, and that such change must be grassroots-led. For this reason, we support engaged people who care about what is happening around them and who consider responsibility for life on our planet an integral part of their personal freedom.

In 2017, we celebrated 20 years of activity with our supporters at a pleasantly wild party. We have also grown, allowing internal growth focused on the improvement of our non-hierarchical processes. We took the time to look back at our development so far, adopted a five-year strategic plan for the entire organization, and created a vision for NESEHNUTÍ. Take a look at how our first 20 years have passed.

narozneniny.nesehnuti.cz

NESEHNUTÍ VISION

We feel responsible for what is happening in the world and we work towards positive change, justice and equality. We commit to creating an open and active society where nature, people and animals are respected and productive dialogue flourishes. We encourage individuals and communities to act in the shared best interest of society and environment. We embrace responsibility as an integral part of freedom. We are NESEHNUTÍ.

20th year of activity
80 people actively involved in organization's activities
37 press releases published
2 711 followers on Twitter
8 167 fans on Facebook



In 2017, NESEHNUTÍ was a member of the following networks: Czechia Against Poverty, Czech Women's Lobby, European Network Against Arms Trade (ENAAAT), Coalition for Easy Giving, Consortium of NGOs Working with Migrants in the Czech Republic, Social Watch, War Resisters International, Green Circle.

www.nesehnuti.cz

Arms or Human Rights?

We monitor Czech arms exports. Our goal is to stop Czech support of dictators, military junta governments, armed conflict escalation or repressive regimes or countries from where arms are re-exported in the form of Czech arms exports. We want Czech foreign policy to be responsible, transparent and focused on human rights rather than on economic interests.

→We draw attention to the relationship between armed conflicts and arms exports: we monitor official documents and media coverage; we published our third consecutive information leaflet on arms exports from the Czech republic. We pointed out the fact that the official data on the growing arms exports from the Czech Republic are inconsistent. We held a series of film screenings with discussions under the name "Bloody Sundays". We attended public lectures, workshops and discussions. We wrote articles, provided interviews.

→STOP IDET: at the turn of May and June, we and other civic society initiatives protested against arms fair IDET in Brno. Together we organized a happening, a lecture, a musical performance and a concert. An open letter was given to The Brno City Council, which is the majority owner of the Trade Fairs Brno, with 151 signatures of individuals and 15 initiatives. The Czech television filmed a TV show about the protests called "Civil newspapers: the war starts here".

→Against the militarization of youth: we organized a week against the militarization of youth together with the international network of War Resisters' International in November for the second time. We organized a discussion after the film Education to the War and the topic triggered a hot discussion online and offline. We are actively engaged in a critical debate on the form of education to the defence of the state at schools.

→Roundtable on the Arms Trade: we met representatives of the Czech human rights organizations within the Social Watch coalition and discussed possibilities for better coordination of peace activities in the Czech Republic.

→Workshops and lectures: we are holding a workshop "Zero-sum Game", together with the NaZemi nonprofit organization, devoted to the issue of armed conflicts and their results for individual actors. We also offer an interactive lecture on arms exports from the Czech Republic.

zbrane.nesehnuti.cz
stopidet.cz



Support Animal Rights

We focus on farm animals in intensive industrial livestock production. We would like to improve living conditions of animals and mitigate their suffering. We promote alternative forms of nutrition which are not based on animal products.

→We approached 462 candidates in the elections to the Chamber of Deputies of the Parliament of the Czech Republic in October 2017 and, together with the Freedom of Animals, examined their views on animal protection.

→We asked 20 retail chains about whether they have standards relating to the life of livestock from which the foodstuffs that they sell come from.

nesehnuti.cz/zvirata



Distribution and exhibitions

We published a book „Who is the Boss Here? Non-hierarchical Management in Practice“ for our birthday celebration. We found out how important the non-hierarchical structure is to us and we would like to pass on this experience.

nesehnuti.cz/nabidka

We continue to offer various exhibitions. The latest "Women without Borders" tells the stories of women with the experience of migration processed in the form of comics by the artist Toy Box.

nesehnuti.cz/nabizime/vystavy

You are welcome to order information leaflets, t-shirts, badges, publications and other promotional materials in our e-shop.

eshop.nesehnuti.cz



Volunteering

Collaboration with volunteers is one of the essential pillars of NESEHNUTÍ. We greatly appreciate the fact that in 2017 we did many activities that would not be possible without voluntary assistance. Thank you to all who helped!

→50 active volunteers helped us most often with text translations and proofreading, creating graphics and organizing events.

→We held two joint informal evenings as a thank you to all who help us.

→We organized an interactive workshop for volunteers on the topic of online and offline participation.

→Two volunteers from the Czech Republic went to Armenia.

→One volunteer from Armenia and one volunteer from Georgia joined our office in Brno.

Become a part of our volunteer team too!

dobrovolne.nesehnuti.cz



Dear donors,

We are grateful for the fact that we have a wide group of supporters who desire positive change in society and actively do something about it. In 2017 we received donations worth CZK 290 340.

Thanks to this we know that our activities are meaningful and they enable us to continue to develop. The donor culture in the Czech Republic, also thanks to our donors, is slowly but surely growing. We thank them very much for that.

Currently we feel that the protection of civic society and democratic values is increasingly important. Support us and stay with NESEHNUTÍ.

podporte.nesehnuti.cz



Incomes 2017 in CZK		
	NESEHNUTÍ Brno	NESEHNUTÍ
Ministry of Foreign Affairs of the Czech Republic	4 779 535	0
Centre for International Cooperation Erasmus + programme	1 111 676	1 260 913
Ministry of Labour and Social Affairs	1 049 917	1 094 041
International Visegrad Fund	672 161	428 256
State Environmental Fund of the Czech Republic	498 458	0
Czech Development Agency	300 000	0
Prague Civil Society Centre	154 306	0
Veronica Foundation	36 800	0
Brno City Hall	27 000	11 000
Government Office of the Czech Republic	0	754 050
The Ministry of Education, Youth and Sports	0	290 000
Partners for Democratic Change Slovakia	0	221 948
Other financial donations	86 084	59 517
Individual donors	290 340	0
Sales of services and goods, participation fees	829 993	103 013
Other revenues	447 156	7 643
Total revenue	10 283 426	4 230 380



Expenses 2017 in CZK		
	NESEHNUTÍ Brno	NESEHNUTÍ
Printing of informational materials, copying, photos	14 081	9 485
Graphics	106 653	116 967
Promotion and advertising	82 406	127 984
Travel expenses, transportation and accommodation	1 772 743	97 062
Membership, association fees	28 608	0
Refreshment during the events	118 298	34 230
Office supplies and indirect material	111 479	94 541
Rent of premises and technology	137 801	63 372
Telecommunication costs, Internet fees	45 109	1 897
Office rents and energies	290 335	81 224
Law services	91 354	63 950
Expert services	2 473 312	587 533
Payroll	2 457 858	1 763 692
Social and health insurance	723 625	511 479
Other services	433 585	307 286
Provided microgrants, contributions	915 243	272 123
Insurance	27 436	11 130
Other financial costs	84 904	49 052
Seminars and training of employees	82 741	48 702
Webhosting, domain costs	90 720	69 697
Others costs	307 054	169 019
TOTAL costs	10 395 345	4 480 425

Financial reports are available upon request at the organization's headquarters.

Amounts are rounded in CZK.

In 2017, the following people participated in NESEHNUTÍ activities:

Milena Antonovičová, Barbora Bakošová, David Dan Bárta, Eva Bartáková, Martin Benda, Marek Boček, Radim Cenek, Lucie Čechovská, Lucia Čemová, Barbora Čermáková, Zuzana Ďaďová, Lenka Doležalová, Zuzana Dzurádková, Tomáš Drahonovský, Renata Dufková, Tatiana Dumbra-va, Denisa Fárková, Kateřina Filipová, Simona Filipová, Petra Frühbauerová, Kristýna Fuchsová, Amelia Gackowská, Petra Havlíková, Pavla Hofmeisterová, Petr Hýl, Martin Hytša, Hana Chalupská, Martin Jakubčo, Eva Jašková, Zora Javorská, Barbora Jelínková, Daniela Jungová, Inka Jurková, Jan Karásek, Mário Kastelovič, Marketa Kilhof, Alžběta Kofránek, Vendula Kolářová, Vít Kozák, Jiří Koželouh, Monika Krajčířová, Radoslava Krylová, Radek Kubala, Anna Kučerová, Denisa Kuimcidis, Jindřich Kunc, Stanislav Kutáček, Kristina Kvapilová, Petr Machálek, Ilja Marčkov, Alena Marčková, Irena Marková, Petr Matulka, Petra Musilová, Jaromír Němec, Kristýna Pešáková, Tatiana Petríková, Sofya Piradyan, Margita Rácová, Lukáš Slavík, Tereza Soušková, Kristina Studená, Romana Sýkorová, Hana Syslová, Petr Šandera, Michal Šimoník, Michael Škvrňák, Kateřina Špácová, Milan Štefanec, Jakub Šimák, Pavla Švecová, Peter Tkáč, Aneta Vaško, Petra Věstinská, Ondřej Zacha, Mariana Zbořilová, Giorgi Zedginidze, Petra Zelenáková, Hana Zoor Svačinková.

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