

19 civic initiatives, some of which included youth activists, that we supported abroad

80 volunteers

11 community events

164 participants at the BarCamp open conference

32 workshops

2 campaigns for sustainable mobility in Brno

24 lectures in schools

600 children and young people at our lectures

1000 signatures under the petition to ban cages for farmed animals

20 children lectures in schools

ANNUAL REPORT FOR NESEHNUTÍ IN 2018

The Initiative Way

We help civic initiatives, non-profit organizations, independent journalists, and human rights activists in the South Caucasus and Ukraine. **We share with them successful methods that have worked for us in the Czech Republic**, especially in the area of conducting civic campaigns aimed at systemic changes in society. **We want people in these (post-)conflict areas to live a free civic life and for their rights to be respected.**

In 2018 we organized a number of educational events and supported 19 predominantly youth initiatives. In their campaigns the supported initiatives focused on ecological issues, pay inequality, informal education of children and youth, and the issue of domestic violence.

For example, thanks to our support, drinking water quality improved in Mykolaiv, Ukraine, and in Abkhazia, journalists and non-profit organizations started to systematically pay attention to bullying at schools and to children's rights. In Armenia, for example, we cooperated with initiatives that focused on territories affected by mining or that focused on promoting the accessibility of public beaches.

Our work would not be possible without our cooperation with a wide network of young volunteers from the Czech Republic and our target regions.

initiative.org

Women's Rights are Human Rights

We draw attention to inequality between the status of women and men in society and the problems that entails. We also work on raising public awareness about how to deliver education in the schools without prejudice, about sexism in advertising and elsewhere, and about inequalities in the remuneration of women and men. **We refute the idea that the roles of women and men in society are clearly given and unchanging.**

In 2018 we announced the last year of the anti-award Sexist Piglet, where the public nominated 50 advertisements, and issued a publication summarizing 10 years of our work on the topic of sexism, and not just in advertising.

We focused on working with young people. We carried out workshops at secondary schools for hundreds of students as well as our second Gender Games competition, and began to develop and test new educational programs on the issue of intimate partner relationships without violence. We also involved the students themselves in the development of this work. In addition, we implemented a webinar on gender-based violence for the National Institute for Education.

On the subject of unequal pay for women and men, we organized an international conference (together with the Department for Equality of Women and Men under the Government of the Czech Republic and other partners) as well as an awareness-raising Equal Pay Day in which more than 60 businesses participated. We realized the first representative survey on sexist advertising in the Czech Republic and, last but not least, we organized an intensive personal development course for women called *I Respect Myself*. **Based on our activities, we published a number of educational and awareness-raising materials:**

- *Life stories as a mirror of inequality*
- *Preschool for me. How to enjoy kindergarten in a fun and sensitive way*
- *Did Grandma have four apples and Grandpa... five? Or what does the Czech public think of unequal pay for women and men?*
- *Fighting sexism – 10 years of activism for non-sexist advertising*
- *Law versus sexism*
- *Analysis of the discussion about unequal pay for women and men in the Czech media*

zenskaprava.cz

prasatecko.cz

Together Towards Diversity

Our basic intention is to find opportunities for mutual understanding despite perceptions of "otherness" and **to make room for people to live together in an accommodating, tolerant society.** We put this idea into practice through our education of children and youth in primary and secondary schools, by informing the public about these issues during discussions and other public events, and also by **directly connecting newcomers to Brno with long-term residents there.**

Based on the "buddies" program, which creates a space for establishing friendly ties between local volunteers and newcomers, we created 30 functioning tandems last year. We then further develop the buddies' tandem system to create direct, long-term cooperation enabling exchange and help between one local and one newcomer.

We organized a city camp for children of both newcomers and locals, an intercultural soccer tournament, a two-day open conference in the format of a BarCamp, and a number of community events and workshops for kindergarteners, primary school children, and others.

Our activities would not be feasible without our long-term, continuous cooperation with our volunteers.

We are also constantly strengthening our involvement in both domestic and international networks. Within the Community Building Lab project we collaborate with 20 initiatives, and in 2018 we released a joint publication entitled *Change Begins Together: How to Create and Strengthen a Community.*

spolecnekrozmanitosti.cz

Civic Eye

We seek to promote nature conservation and landscape protection in municipalities, and we strive for a healthy environment and active civil society in Brno and elsewhere.

In 2018 we launched a unique web portal, moudramesta.cz, which aggregates ideas for courageous local governments and active citizens. Here you will learn how to prevent climate change and also how to respond to these changes in their various forms and manifestations.

Last year we repeatedly devoted our attention to sustainable transport. In the spring we joined the efforts of Brno citizens to preserve the railway station in the city center. In September, together with 725 supporters signed under our open letter, we reminded candidates in the municipal elections in Brno that sustainable transport is essential for the city's further development.

We tried to benefit the greenery and community on the street where we are based. We adopted a few flower beds in tree grates, which we look after together with our neighbors. In cooperation with other businesses, residents and organizations from the surrounding area we organized a neighborhood celebration including music and food from all around the world.

We educated others about topics such as civic participation, the effects of climate change on cities, and inclusive urban planning.

We work on our topics together with local civic volunteers who also care about the environment.

moudramesta.cz

vzdelavani.obcanskeoko.cz

NESEHNUTÍ

We are a social and ecological non-governmental organization. The aim of our ecological and human rights activities is to show that social change based on respect for people, animals and nature is possible – and most importantly, must be led from below. Therefore, we support people who are interested and **engaged** in what is happening around them and who consider taking **responsibility** for life on our planet as an integral part of their own **freedom.**

We began 2018 by interviewing presidential candidates and actively campaigning for the preservation of the railway station in the center of Brno. We continued by organizing a two-day series of lectures and workshops in the format of a BarCamp, communicated about the topic of sustainable mobility on the streets of Brno, had fun at a neighborhood festival, tried to remove militarism from schools during the week against the Militarization of Youth, said goodbye to our final year of the Sexist Piglet anti-award, all the while traveling to help civic initiatives abroad. **Throughout the year we were organizing workshops and community events, releasing publications and building a network of active volunteers.**

nesehnuti.cz

9384 followers on Facebook

582 followers on Instagram

7 publications

3062 followers on Twitter

26 press releases

Disarmament Group (Odzbrojovka)

We advocate for a free, secure society as an alternative to a society that is militarized. We believe that armaments, border fortifications and human rights abuses do not lead to security, but that dialogue, understanding contexts, and actions taken for the sake of justice and equality for all will make us secure. **We strive for disarmament at both the level of action and at the level of thought.**

In 2018, among other things, we decided to change the name of this group from the original "Weapons or Human Rights" to "Odzbrojovka", which translates as something like "Disarmament Factory".

As part of our activities in 2018, we drew attention to arms exports from the Czech Republic. We monitored media outputs and official documents relating to this topic. On the International Day of Peace, we released our Report on Arms Exports from the Czech Republic. We also coordinated the nationwide Week against Militarization of Youth event. At the music festival in Boskovice we gave public lectures on the topic of arms exports. We organized thematic workshops on this issue for adults, children and youth. We also provided such a workshop to the training program for engaged youth called "Accumulator".

Our group consists of volunteers.

zbrane.nesehnuti.cz

stopidet.cz

Support Animal Rights

We focus mainly on livestock factory farms – be it with respect to animal welfare, which industrial agriculture does not take into account, or with respect to the effects of large-scale factory farming on the environment and climate change.

We began 2018 by joining the Freedom for Animals organization and addressing candidates for the President of the Czech Republic with questions regarding their relationship to the issue of animal rights. Almost a quarter of a million Facebook users then saw the infographics we created on this subject. In 2018, we also launched a unique website, hlavanahlave.cz, where, among other things, a map of the 2,016 large farms currently registered in the Czech Republic is published.

Last year we became part of a pan-European coalition of more than 100 organizations that strive to end the use of cages in farming livestock across the EU. In September we launched a year-long campaign, *End the Cage Age*, by staging a "happening" on Freedom Square in Brno about this issue, and for the rest of the year we collected signatures under the European Citizens' Initiative to ban cage breeding. A million signatures across the EU should convince the European Commission to take this move.

The Animal Rights Initiative Group of NESEHNUTÍ is composed of volunteers.

hlavanahlave.cz

nesehnuti.cz/zvirata

Our volunteers

Cooperation with volunteers is crucial for NESEHNUTÍ. We are very grateful that more than 50 enthusiastic people help us regularly and long-term with all our activities. **Volunteers provide us with their help in translating texts, proofreading, realizing events in public spaces, searching for contacts, media monitoring and graphic work.** This year we launched a new volunteer site and organized several informal meetings where we had a chance to get to know each other better. At the same time we organized training for 30 volunteers from the buddies' program on the topics of how to increase their intercultural competences and teaching the Czech language to non-native speakers. We enable our active, long-term volunteers to participate in all-organizational trainings on a variety of topics.

dobrovolne.nesehnuti.cz

Our financial supporters

The base of our financial supporters keeps growing larger from year to year. **Thanks to them, we know we are not alone in our efforts to achieve positive social change and that we have broad support from those outside the organization.** In 2018 we received donations of CZK 382,328 from our supporters. We thank them very much for that. We are glad to see that the giving culture in the Czech Republic is growing and that people are not indifferent to topics such as climate change, equality between women and men, or the protection of farm animal rights. We are even happier when people choose to support these topics in a comprehensive way by giving to NESEHNUTÍ. We want to become entirely financially independent of state subsidies and to engage in necessary civic campaigns, which is why regular support from private donors is important.

Support us and be UNBOWED (NESEHNUTÍ) together with us!

podporte.nesehnuti.cz

Financial report

Income 2018 in CZK		
	NESEHNUTÍ Brno	NESEHNUTÍ
Ministry of Foreign Affairs	6 972 000	
Center for International Cooperation in Education	515 931	1 278 804
Ministry of Labor and Social Affairs		2 121 029
International Visegrad Fund	1 123 292	
State Environmental Fund	1 068 316	
Czech Development Agency	350 000	
Prague Civil Society	64 872	
Veronica Foundation	23 819	
Brno City Municipality		43 000
The Office of the Government of the Czech Republic		798 802
Ministry of Education, Youth and Sport		828 054
Open Society Foundation	131 180	
Ministry of the Environment	199 820	
Center for Community Support, Ústí nad Labem	28 360	
Individual financial supporters	382 328	0
Other financial donations	457 134	298 870
Sales of services and goods, participation fees	38 582	289 126
Other income	408 108	526
Total revenue	11 763 742	5 568 211

Exoenses 2018 in CZK		
	NESEHNUTÍ Brno	NESEHNUTÍ
Printing of informational materials, copying, photos	59 151	112 689
Graphics and typesetting	156 133	282 945
Promotion and advertising	20 827	40 363
Travel expenses, transportation and accommodation	1 498 776	120 950
Membership, association fees	25 154	2 891
Refreshments during events	346 294	125 960
Office supplies and indirect material costs	368 191	191 418
Rent of premises and technology	115 019	139 841
Telecommunication costs, Internet fees	37 310	0
Office rent and energies	264 873	5 000
Law and financial management services	118 736	12 650
Expert services	2 535 073	825 860
Payroll	2 771 612	2 409 333
Social and health insurance	883 244	686 013
Other services	422 724	400 652
Microgrants, contributions	1 502 004	47 580
Insurance	25 700	9 424
Other finance-related costs	20 427	9 638
Seminars and training of employees	19 532	6 895
Webhosting, domain costs	70 160	39 017
Other costs	117 335	93 758
Total costs	11 378 275	5 562 877

THE VISION OF NESEHNUTÍ (THE UNBOWED)

We feel a responsibility for what is happening around us and we work towards changes that will lead to greater justice and equality. We want an open, active society capable of dialogue and based on respect for nature, people and animals. We encourage individuals and communities to act in the common best interest of society and the environment. We embrace responsibility as an integral part of freedom. **We are NESEHNUTÍ (the unbowed).**

In 2018 NESEHNUTÍ was a member of the following networks: Czechia against Poverty, the Czech Women's Lobby, European Network against the Arms Trade (ENAA), the Czech Development Cooperation Forum (FoRS), the Coalition for Easy Giving (*Koalice za snadné dárcovství*), the Consortium of Migrant-Assisting Organizations in the Czech Republic, Social Watch, War Resisters' International, and Green Circle.

NEzávislé Sociálně Ekologické HNUTÍ – NESEHNUTÍ
Independent Social and Environmental Movement – The Unbowed
tr. Kpt. Jaroše 18, 602 00 Brno, Czech Republic
tel.: 543 245 342, e-mail: brno@nesehnuti.cz, web: www.nesehnuti.cz
facebook.com/nesehnuti, twitter.com/nesehnuti, youtube.com/nesehnuti,
instagram.com/nesehnuti

Contributions to the annual report: NESEHNUTÍ

Collected and edited: Nika Mazániková

Typesetting: Denisa Kuimcidis

Published by NESEHNUTÍ in 2019.

Printed on recycled paper.

