

The background of the entire page is a textured purple watercolor wash, with lighter, more saturated areas on the left and darker, more muted tones on the right.

ANNUAL REPORT NESEHNUTÍ 2020



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BY WAY OF INTRODUCTION

For all of us in NESEHNUTÍ, as for most of society, 2020 was above all a year full of surprises, constant changes, and the need to adapt our lives and activities from day to day to new realities, rules, restrictions, and prohibitions.

We often had to stop and rethink strategies and actions over and over again. We frequently had to shift activities from the originally planned offline version to online platforms. Our lives, like those of many other people, largely shifted to home office mode and we had to get used to having meetings on a screen.

Despite all this, we managed to implement many of our activities in 2020. We focused even more on young people and education and implemented several workshops both in schools and online. We completed an extensive methodology in the form of an e-handbook, made several trips to the countries of the South Caucasus, implemented a Peace Camp for our volunteers, and much more.

As a year, 2020 will surely be remembered by everyone as the year of the pandemic. But for us at NESEHNUTÍ, it was also a year of overcoming obstacles and challenges, of broadening our experiences at a speed we could not have imagined before 2020. It was also a year that taught us even more about humility and gratitude.

We feel grateful to be here and to be able to continue to strive towards creating a society that is open, engaged, and capable of dialogue.



Naturally, we are on this journey with all of you. Without the support of the public, our donors, volunteers, and allied organizations, it would be impossible for us to continue our work.

Thank you and we look forward to many more years of active engagement.

on behalf of NESEHNUTÍ

PR coordinator

Nika Mazániková

WE EDUCATED

What we in NESEHNUTÍ want to see is an open, engaged society capable of dialogue and based on respect for nature, people as well as animals.

We consider education to be one of the fundamental pillars for making steps towards such a society. We perceive gender sensitivity as an essential attribute of education. It is, however, still missing not only in the Czech Republic. That is why in 2020, together with the Austrian organization poika, we completed and also tested a whole set of gender-sensitive methodologies in the form of an e-handbook *WITH YOU*TH* Creating relationships safely and sensitively. We focused on topics such as economic (in)dependence in relationships, gender identity, the influence of social stereotypes on young people's relationships, and young people's relationships in the context of new social media.

Nevertheless, the issue of gender sensitivity in education is not only related to the age group of secondary school students. That's why, for example, we also organized an online discussion for the public *Gender in Kindergarten?*



We are concerned about the increase in acts of violence, intolerance, and bullying in schools. We, therefore, developed a new Together in the Classroom educational program focused on improving relationships, the prevention of bullying, and self-acceptance. We also offered *Zero-Violence methodology* for teachers, which focuses on preventing partner and sexual violence as well as homophobic violence, with an emphasis on addressing cyberbullying.

We believe that **it is important to develop the knowledge, skills, and abilities of people who want to advocate for positive change(s) in society.** That is why at the beginning of the year we organized a training weekend on How to Lead and Facilitate Your Team. The training took place in Bratislava and was part of an INCA INCO project. In the fall, we followed upon these efforts with an international workshop for women activists from six European countries connected within the European Democracy Network project, as well as a large networking meeting Activist Brno.

We consider language to be one of the main tools in the process of orientation of newcomers in a new environment. We have therefore helped fifty children with different mother tongues to improve their Czech and make new friends through tutoring. We also taught 20 lessons in the afterschool program Czech through Play for pupils with a different mother tongue at the Jihomoravské náměstí Primary School in Brno. **The school environment is comprised of more than just the educational process.** In 2020, we, therefore, started to address the topic of school meal programs and to prepare activities that would lead to their improvement, to a reduced environmental impact, and to greater accessibility for people with alternative diets. **We do not educate only in schools** - we are also involved in informal education.

In November, for example, we held a public webinar on the Arms Trade, Drugs, and Police Militarization on the Case of Mexico. During the fall semester of 2020, 22 female students from Masaryk University completed a semester-long course on public participation with us.



WE WERE PUBLISHING MATERIALS AND DOING RESEARCH



As our activities were significantly limited in 2020, especially in terms of contact with the public, we focused on publishing and development.

☞ Even during the pandemic, we published a *monthly news bulletin from the South Caucasus*.

☞ The anti-militarist initiative group Odzbrojovka published ***Demilitarizing Zin: War Is Not Peace***.

☞ Together with seven other European, Israeli, and American human rights organizations, we co-authored a **report** on how arms exports contribute to the rise of gun violence in Mexico.

☞ After more than a decade of work, we issued our final summary publication on the regulation of sexist advertising, ***Sexist Advertising***.

☞ In connection with the culmination of ten years of our work in the field of combating sexism not only in advertising, another publication, ***Under the Magnifying Glass: Regulation of Sexism in Advertising***, was published. It analyses the authorities' approach to assessing sexist advertising.

☞ In this context, we also held an online conference in September on **Regulating Sexist Advertising in the 21st Century**.

☞ Our colleagues from the F*ÉRA team contributed their text to the excellent publication Bez súhlasu.txt, which focuses on rape culture.

☞ During 2020, we also completed a research project entitled **Perceptions of Sexist Advertising by the Czech Public**, which was conducted with our support and on our behalf by the Public Opinion Research Centre of the Institute of Sociology of the Czech Academy of Sciences. (CVVM).

☞ Further research we commission this year was conducted under the supervision of the Institute of Sociology of the CAS focuses on the perception and reflection of gender in/equality in the 15-20 years-old age group and on the level of civic engagement and political participation of this group.

In addition to publishing and doing research, in 2020 we also focused on our various websites. We rebuilt the map of the animal factory farms on the website www.hlavanahlave.cz. Now you can find almost all the factory farms in the Czech Republic on it and you can also see what many of them look like. The organization's main website www.nesehnuti.cz and the website www.cestainiciativy.cz have also undergone major changes.



WE SUPPORTED BELARUSIANS IN THEIR FIGHT FOR FREEDOM



After the mass protests against the rigged presidential elections in Belarus and their violent suppression by the dictatorial regime, we decided to organize a solidarity demonstration in Brno called **Free Belarus 2020 - Brno**, which was attended by hundreds of people.

Later in December, with the help of the public, we created and installed in the streets of Brno an exhibition of large-format photographs reflecting on the protests called **Let's not forget Belarus**.

At the end of the year, we focused on planning support for Belarusian political prisoners and began to create a website and the campaign **Swallows of Freedom**.

WE ADVOCATED FOR A SUSTAINABLE BRNO

Because we believe that the city of Brno urgently needs a climate-friendly zoning plan, together with experts we proposed a set of climate protection measures.

Over 2000 people from the professional and general public joined the campaign **SUSTAINABLE Brno** aimed at supporting these measures. The website collected 1,018 comments on the zoning plan and 1,046 signatures on an open letter addressed to First Deputy Mayor Petr Hladík and Councilor for Zoning Filip Chvátal.



WE SUPPORTED CIVIC INITIATIVES AND CITIZENS AT HOME AND ABROAD

NESEHNUTÍ has been working in the South Caucasus for more than 10 years.

We help active people there change their country and community for the better, and we strive to promote human rights values regardless of territory. We care about individual people and believe that upholding human dignity and conditions that respect everyone's rights are a priority.

That is why, for example, in the fall of 2020 we issued a statement and held a discussion **Where Are the Peace Voices in the Conflict over Nagorno Karabakh?** Despite the difficulties of the last year, when the coronavirus hit hard in the various regions where we operate and support civic initiatives, we also continued our work.

In Ukraine, we supported independent media and also an initiative that monitors the spending of pandemic funds. Last but not least, in 2020, we started supporting two environmental campaigns in the country.



In Abkhazia, in addition to the initiatives we have already supported focused on topics such as illegal garbage dumps or the treatment of stray dogs and cats, we opened a special COVID-19 call for proposals to support three initiatives focused specifically on the impact of the pandemic and other current issues.

In Georgia, we have continued to support an initiative that has created a center helping the elderly and people with disabilities. We have also planned a project aimed at bringing the concept of community planning to two Georgian small towns. This should create model examples of good practice.

In Armenia, we planned a Civic Barcamp for the end of October, but the pandemic situation and the fighting over Nagorno-Karabakh made it impossible to organize it. We were able to travel to the region at the end of the year and carry out an evaluation of the ongoing campaigns. Instead of the Barcamp, we decided to implement a three-day workshop called the School of Forced Migration.

However, we did more than just assist citizens and civic initiatives abroad. We provided advice and support to Brno civic initiatives during the discussion of the Draft Brno Zoning Plan and we helped more than 25 representatives of the public from across Brno to establish them. They subsequently submitted their own objections.

NESEHNUTÍ's Environmental Consulting Center provided and continues to provide advice especially in the active public protection of the environment. In that, it cooperates with other partners from other regions (Děti země, Ústecké šrouby). In 2020 we answered about 170 questions.

This project was supported by the OSF Foundation as part of the Active Citizens Fund program, which aims to support civil society and strengthen the capacity of non-profit organizations. The program is funded by the EEA and Norway Grants.





COMMUNITY IS THE FOUNDATION

In NESEHNUTÍ, we create space for community gatherings, especially through leisure and educational activities, making it easier to establish friendships and dialogue not only between newcomers and locals.

Although gatherings were very limited this year, we managed to organize several networking and community events. We engaged more than 30 families in these activities.

Four meetings focused on good food were held in 2020 as part of the **Kulinarna** project, which aims to bring locals and newcomers into contact with each other together through cooking together.

We also brought people together for kite-flying and online **Christmas creating**.

In the summer we organized a day camp on the theme of traveling with the Little Prince to other universes for local and newcomer children.



We continued to implement the **Buddy Program**, which serves not only to promote faster integration of newcomers into the local community, but also to broaden cultural and linguistic horizons and to provide enrichment through new experiences and perspectives.

Together with our partner organization **Mareena** from Slovakia, we organized a community meeting on Iranian culture under the auspices of Erasmus+.



VOLUNTEERS ARE OUR STRENGTH

This has been a very unusual year for volunteers. It was difficult to meet together and the ways of getting involved in the running of the organization were often very different from previous years. **We are thankful that despite the complications that the pandemic brought, our volunteers stuck with us.**

In July we spent several days with some of our volunteers at **Peacecamp 2020** and in August we were able to meet up at the **NESEHNUTÍ Goodwill Picnic**.

But in general, the collaboration with volunteers moved, like our own activities, largely online.

We would like to thank all our volunteers for their perseverance, help, and cooperation in 2020.



FINANCIAL REPORT

Revenues in 2020 in CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Czech Ministry of Foreign Affairs	6 646 940	
OSF Services Berlin GmbH	44 466	
Czech House of Foreign Cooperation	258 581	1 285 249
Czech Ministry of Labour and Social Affairs		699 396
Citizens For Europe		293 654
Solidarity Corps	653	
Belarus in Focus Information Office	29 435	
NADACE VERONICA	50 000	
MĚSTO BRNO	5 000	21 000
Czech Government Office		456 915
International Visegrad Fund	30 000	
UNDP Istanbul Regional Hub and CIS	68 564	

*Amounts are rounded to units

Open Society Fund Praha	493 524	644 755
Civic Europe		87 362
Zelený kruh	61 173	
Czech Ministry of Education, Youth and Sports		2 350 244
Individual donors	884 112	65 391
Other financial donations		
Sales of services and goods, participation fees	144 611	171 378
Other incomes	4 765	29
REVENUES TOTAL	8 721 824	6 075 373



***Amounts are rounded to units**

Expenses in 2020 in CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Graphics, printing, typesetting, design, lamination	73 408	265 122
Promotion and advertising	56 961	2 490
Travel, transportation and accommodation	482 879	61 271
Memberships, professional organizations	35 841	792
Refreshments and food at events	30 409	1 020
Office supplies, operational materials	249 843	128 621
Rental of space and equipment	9 397	21 668
Telecommunications, Internet	24 946	0
Rent and utilities	228 560	424 446
Legal services and economic services	88 133	9 683
Professional services	2 157 439	878 634

*** Amounts are rounded to units**

Hrubé mzdy pracovníků/ic	2 688 817	3 273 294
Sociální a zdravotní pojištění	658 546	799 461
Ostatní služby	23 326	108 035
Poskytnuté mikrogranty, příspěvky	1 769 621	5 029
Pojištění	25 364	19 631
Ostatní finanční náklady	97 889	68 012
Školení a supervize zaměstnanců a zaměstnankyň	1 180	18 845
Webhosting, domény, web	18 618	29 906
Ostatní náklady	19 316	30 136
TOTAL EXPENSES	8 740 493	6 146 096

* Amounts are rounded to units

CONCLUSION



We feel responsible for what is happening around us, and we strive to achieve changes leading to justice and equality. We want an open and engaged society capable of dialogue, based on respect for nature, people, and animals. We encourage communities and individuals to act based on taking into consideration the environmental and social contexts. We accept responsibility as an integral part of freedom.

We are NESEHNUTÍ (The Independent Social and Ecological Movement – the abbreviation of our name as a single word means Those Who Do Not Bow).

We feel grateful to be surrounded by people who share the same values and support us not only morally but also financially. In 2020, the donors of NESEHNUTÍ supported us with donations worth 949 503 Czech crowns.

Thanks to these individual donors we know that we are not alone in our quest for a fairer world. Without them, we would not be able to implement our activities and much-needed changes focused on greater freedom, responsibility, and commitment of society in the Czech Republic and abroad.

We really appreciate their help,
podporte.nesehnuti.cz



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