

NESEHNUTÍ



ANNUAL
REPORT
2024



Group photo from NESEHNUTÍ's strategic planning review.


Looking back, 2024 was a time of intense work under challenging conditions for our organization, but it was also a year of tangible results.

In Armenia, we supported young leaders and community initiatives focused on ecology, civic engagement, and access to water. In Georgia, we strengthened civic activities despite the difficult situation, and in Ukraine, we worked with initiatives helping people affected by the war. Thanks to the “**Sun for Ukraine**” campaign, hospitals gained access to solar energy. We supported dozens of organizations not only financially, but also through training sessions, mentoring, and safety support.

In 2024, we once again focused on preventing gender-based violence. Young people shared their experiences and actively worked to change their schools and communities.

As part of the #**newME** project, we created an interactive platform and held workshops and a BarCamp on the topic of the climate crisis and youth engagement. We also continued with the Wise Cities program and university teaching.

We organized a day camp, community courses, and CZÁRY WÁRY community dining with newcomers. As part of the **Colorful Canteens** campaign, we held happenings, roundtables, and training sessions for school canteens. We support both schools and parents on the path towards more sustainable and healthier food.



We would like to thank everyone who supported us in 2024 – our colleagues, partners, and donors.

In 2025, we will continue to be fully committed to our work. Follow our activities and join campaigns that make a difference.

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THE INITIATIVE WAY



In 2024, we **supported five civic initiatives in the Armenian regions** of Lori, Ararat, Gegharkunik, Armavir, and Shirak. We organized training sessions for regional leaders focused on community work, as well as digital security workshops for young activists. We also arranged experience exchanges in Georgia, where young Armenian activists learned new methods for working with communities. In addition, we provided support with crisis communication and strategic planning in what is a challenging political context.

Thanks to the project, campaigns involving local communities were launched. In the village of Pempzashen, four rainwater

collection stations were installed—one of which was financed by the municipality. In the town of Gavar, a “Restart Zone” was created—a public space supported through participatory budgeting. In one locality in northern Armenia threatened by the opening of new mines, research and planning for an ecological zone took place. In Armavir, near the Turkish border, activists are working to solve the problem of access to clean drinking water, which affects 98 localities. Activists have established cooperation with local governments and are building public trust in their work. With our support, young volunteers are also getting more involved in the campaigns, helping to build long-term partnerships.

In 2024, we trained a team of regional leaders—four individuals from different parts of the country—who were introduced to campaign planning methodology and the basics of facilitation. These leaders selected specific communities where, together with local residents, they identified key issues and are now working on concrete campaign plans. We will continue to develop our mentoring system, support participation in local decision-making, and connect leaders across the country's regions. We are currently supporting a total of 11 civic campaigns across different parts of Armenia, where we aim to strengthen the voice of civic initiatives in dialogue with local governments and ministries. In 2025, we will continue working on community campaigns and the implementation of plans in new locations.



This year **in Georgia**, we supported three initiatives in which we helped participants plan their civic campaigns, provided support via microgrants, and assisted them in achieving their goals. The campaigns focused on supporting women who have experienced domestic violence (Lentekhi), improving waste management practices (Akhalkalaki), and strengthening cooperation between the national park and the Tetri Tskaro municipality. We also organized a *School of Activism* for young activists from Georgia and Armenia. The knowledge and skills gained by the participants will help them engage more actively in civic life.

The year 2024 was a major challenge for Georgian society. The government led by the Georgian Dream party, headed by oligarch Bidzina Ivanishvili, introduced a number of laws that were intended to suppress civic activities. In October, it “won” parliamentary elections that were largely considered to be rigged by both local and international observers. The opposition refused to take their seats in the new parliament, and in November, the country's prime minister announced that Georgia would suspend its talks on rapprochement with the European Union until 2028. This announcement triggered mass protests in Tbilisi and other cities.

Despite the complications caused by Georgia's internal political developments, the supported initiatives achieved success. In Lentekhi, a center for women affected by domestic violence was established, creating several new job opportunities and possibilities for self-employment. In several villages in the Akhalkalaki municipality, which is home to a significant Armenian minority, regular waste collection was introduced, several illegal dumpsites were removed, and waste bins were installed. In Tetri Tskaro, efforts were successful in raising awareness about the protection of the endangered Eurasian griffon vulture, which nests in the local Samshvilde National Park. Within the School of Activism, an important exchange of experience took place between Georgian and Armenian participants, laying the groundwork for future collaboration.



In Pemzashen, Armenia, the local community is working to tackle a rainwater shortage.

Under what the opposition and international actors consider to be an illegitimate government, Georgia continues to adopt laws and measures that are gradually crippling the work of NGOs and the media. In the period ahead, it will be crucial to find effective ways to support civil society organizations and independent media, as they play an irreplaceable role in Georgian society and represent a hope for a more positive future.



Planning with local initiatives

We also continued **supporting civil society in southern Ukraine**—in the Kherson, Mykolaiv, and Kirovohrad regions. We provided financial, expert, and material support to 13 local initiatives. In Kherson, we helped open an underground community center, where rescue workers offer first aid courses and local residents learn to use a platform for monitoring public spending on infrastructure reconstruction following Russian attacks. Among

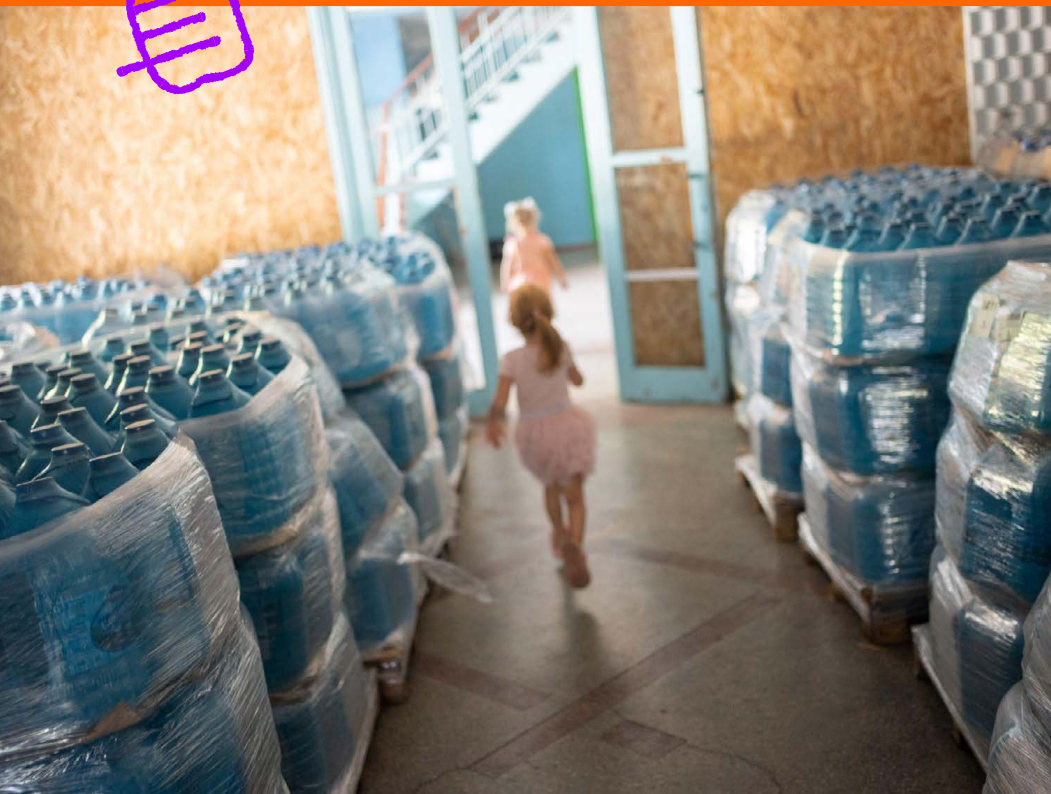


In cooperation with our partners from the Kherson-based organization Union, we provided local rescue workers with night vision cameras.

the supported groups was also a volunteer initiative in Kherson helping residents repair homes damaged by Russian shelling. In the Kirovohrad region, we supported an independent civic media outlet and an initiative advocating for the creation of new protected natural areas. In the Mykolaiv regional city of Voznesensk, which has long struggled with access to clean drinking water, a local initiative created an interactive map of safe water sources with our support. The city committed to the regular maintenance and monitoring of these sources of water. Based on this pilot, other municipalities in the region will begin mapping and monitoring the availability and quality of drinking water.

We also provided targeted **material support** to local initiatives. We delivered tourniquets, laptops, water filters, a printer, bulletproof vests and helmets, portable power charging stations, night vision devices, and thermal cameras. Environmental initiatives received equipment for measuring radon and air quality in shelters, especially in school facilities. We donated thousands of respirators and over a ton of disinfectant supplies to the tuberculosis center in Kropyvnytskyi and a hospital in Mykolaiv.

We organized a **study visit to the Czech Republic and Slovakia for Ukrainian environmentalists and local government representatives**, focused on the transformation of mining regions. Participants included representatives of environmental organizations, the media, and municipalities affected by uranium mining in the Kirovohrad region. Together, we visited sites showcasing both good and problematic practices in



We organized a study visit across a number of Czech regions affected by mining activities for representatives of municipalities and NGOs from Ukraine's Kirovohrad region.

the transformation process of a number of mining areas—Prievidza, Stráž pod Ralskem, Děčín, Most, Horní Jiřetín, and Prague. The experience will serve as a key source of inspiration for local officials and members of civil society organizations as they work on phasing out uranium mining and shaping the region's future.

We supported Ukrainian human rights organizations in their advocacy efforts. We organized an advocacy trip to Brussels for Ukrainian human rights groups, where they promoted the needs of civil society and human rights defenders from the region at the international level. The trip followed a series of meetings held in May in the Czech Republic with candidates for the European Parliament. We also supported the participation of one Ukrainian human rights defender at a human rights forum in Riga. Throughout the year, we provided English classes for both human rights and environmental activists from Ukraine, enabling them to advocate for their issues more effectively on the international stage.

We continued the successful campaign, [Sun for Ukraine](#). Thanks to the support of many individuals and companies, we were able to bring light to several Ukrainian hospitals and other critical infrastructure buildings through the installation of solar power plants. Without this support, these facilities would be at serious risk due to frequent power outages. Last year, the construction of solar power systems in ten Ukrainian municipalities was supported by hundreds of donors. In total, the campaign delivered over CZK 3 million worth of material and financial aid to Ukraine. In the coming year, we aim to ensure that even more hospital facilities in Ukraine have access to a stable electricity supply through solar energy. We believe that we will be able to involve even more philanthropically minded companies in the campaign.

As part of our development cooperation activities, we organized a meeting to create a strategic plan for the Initiative Way. We carried out trainings for staff and partners focused on working in conflict areas, evaluating civic campaigns, and communicating topics related to Ukraine. We enabled exchanges of experience with European partner organizations for knowledge-sharing and strengthened our partnership in Georgia by developing a joint fundraising strategy and submitting a proposal for international support. At the same time, we prepared a security manual and a detailed protocol for fieldwork in conflict zones, deepened our cooperation with a Berlin-based NGO on a project for Ukraine, and established a new partnership aimed at implementing further development activities in both Ukraine and Georgia.

In 2025, we will launch **a campaign calling for an end to Russian oil imports to the Czech Republic**, urging the Czech government to permanently stop the import of Russian oil. Although the country has technically ended its dependence on Russian oil thanks to the TAL-PLUS pipeline, the Czech government continues to make use of an exemption from EU sanctions, which allows companies like Orlen Unipetrol to keep purchasing Russian oil. Our goal is to have this exemption revoked. Only then can we reliably stop this flow of Czech money that continues to support Putin's terrorist regime.



Unloading of solar panels in Ukraine.

F*ÉRA



In 2024, we continued our involvement in the project [Youth Online: Preventing Violence \(Not Only\) on the Internet](#), which contributed to strengthening young people's competencies in the prevention of gender-based violence and supported the implementation of the Action Plan for the Prevention of Domestic and Gender-Based Violence. We focused not only on doing direct work with young people through workshops and advocacy activities, but also collaborated with them to organize public events and a campaign focused on raising awareness about violence in online spaces.

The main goal of the online campaign was twofold: to raise awareness about new forms of gender-based violence, and to mobilize young people from the target group to take initiative in highlighting and addressing this issue, particularly in schools and within the context of education. These mobilization efforts involved sharing information, examples of good practice, and building specific competencies to empower young people to speak up in public discussions and to actively advocate for change both within their schools and in society more broadly. A group of young people also received training that equipped them with the skills and knowledge needed to contribute to the campaign, including the creation of audiovisual content. Throughout the campaign, we remained fully available to these active young people for consultations on the topic of emerging forms of gender-based violence as well as for direct support in addressing specific situations in their schools.



Three-day GENDER POFEL gathering*

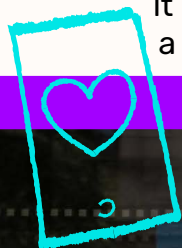
Workshops at secondary schools focused on new forms of **violence in the digital world**, such as revenge porn, cyberbullying, body shaming, and slut shaming. They offered space for reflection, sharing experiences, and exploring forms of prevention, as well as taking an active stand against violence. In cooperation with the Czech Women's Lobby, we also held six mentoring sessions on advocacy work in the field of gender equality.

As part of the project, we organized a three-day **GENDER POFEL*** gathering titled "Art Against Violence," in collaboration with the Cejla collective. Together, we combined education on gender-based violence with artistic expression. The young participants reflected on violence (not only) in online spaces, explored ways to confront and cope with it, and then created an artistic artifact—an entity that embodied the different aspects of the issue as well as the emotions that the impacts of gender inequality evoke in young people. The

group then moved through the streets of Brno with the artifact, as a means of communicating the need to highlight the issue of gender inequality.

We also implemented a project supported by the Office of the Government of the Czech Republic, titled **Without Violence: Together Towards a Respectful Society**. The project contributed to achieving the goals of the Gender Equality Strategy for 2021–2030. As part of the project, we organized workshops in both primary and secondary schools, as well as a roundtable discussion for teachers. We developed and tested a new workshop for future educators and also focused on spreading information about gender-based violence and its prevention through social media, a podcast, and Facebook posts.

A total of seven *Without Violence* workshops were held in primary and secondary schools, which were attended by 134 young people aged 14–17. Through these workshops, participants had the opportunity—both individually and in group discussions—to reflect on gender-based violence in society: how and why it occurs, how it can be prevented, and what to do when one becomes a witness to or a victim of violence.



A moment from the Respectful Educators' School

We also developed a methodological resource for educators—specifically, six worksheets designed for use in primary and secondary schools. These worksheets address the following topics: cyberstalking, body shaming, hate speech, misogyny, and non-consensual sharing of online content. This set of resources provides teachers and other youth workers with support in addressing questions related to gender-based violence and its various forms. It allows educators to respond flexibly to the needs of their classroom and select targeted activities that enable deeper engagement with specific issues.

We also consider the implementation of **our summer school for educators** a success, as it enabled us to expand our network of cooperating trainers with whom we plan to continue working in the future. We were able to engage several people from outside Brno, which we see as a key step toward sharing our know-how beyond the South Moravian Region and spreading good practice to other parts of the Czech Republic.



CITIZEN EYE



In 2024, together with our partner organizations—Bennohaus (Germany), Lifeproject (Poland), Youth on Board (North Macedonia), and Ivan Franko National University of Lviv (Ukraine)—we continued implementing the **#newME** project, funded by the Erasmus+ program. The goal of this international project was to equip young people with tools to better navigate the media landscape and to strengthen their media literacy in the context of climate change and social responsibility.

Throughout the year, we worked on finalizing an e-book designed as a practical guide for youth workers. The publication offers both theoretical background and hands-on activities focused on green journalism, sustainability, and environmental storytelling.

In parallel, we developed an interactive e-platform that encourages young people to explore and deepen their knowledge in these areas independently. An important component of the project is also the e-crossmedia blog and an e-brochure, which bring together outputs, articles, photos, and videos created by the young participants themselves.



A climate walk through Brno with participants from Poland, Ukraine, Germany, North Macedonia, and the Czech Republic as part of the #newME project.

In the first half of the year, we took part in a week-long youth work meeting in North Macedonia and a partner meeting in Kraków, Poland. In October, we hosted a five-day LTTA (Learning, Teaching and Training Activities) as part of the project, welcoming participants from all of our partner organizations. The goal of this meeting was to create space for skills development, cross-border exchange of experience, and a deeper understanding of diverse cultural and social contexts. Through workshops and group activities, a number of inspiring media outputs were created that are now available on the e-platform mentioned above.

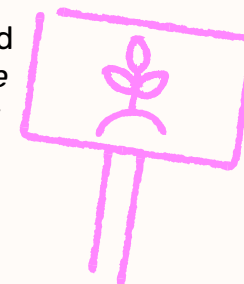
How do young people perceive the climate? We explored this question during a one-day BarCamp with young people, educators, and the broader public.



At the end of November, we organized a closing **BarCamp** where we presented the outcomes of the #newME project and opened a discussion during the informal conference *How Do Young People Perceive the Climate? On Emotions, Engagement, and Education*. We invited researchers who have been working on this topic long-term, as well as representatives of the younger generation—Michal Jirásek, sociologist Petra Marinová, Anežka Sedláková, Petr Doubravský, global education expert Klára Berg, and Jiří Šumný from Universities for Climate. The afternoon program was dedicated to a workshop focused on mobilizing and motivating young people to become more engaged citizens. The day concluded with an inspiring session led by greenfluencers Eliška Víravová and Veronika Dušková, who focus on sustainability and social responsibility on social media. The event was attended by over thirty participants, including students, educators, youth workers, and public sector representatives.

In 2024, we also continued running the **Wise Cities** web portal. An editorial board, composed of NESEHNUTÍ volunteers and staff, was established to collaboratively research and visit selected cases in which local civic initiatives led to change and helped reinforce examples of good practice. Last year, we focused mainly on smaller towns and municipalities such as Litoměřice, Tábor, Předklášteří, and Tišnov. We wrote about topics such as how to spark children's interest in urban design and public spaces, or how to approach the reconstruction of war-affected Ukraine with climate in mind.

In the autumn semester, we once again delivered the course *Public Participation in Sustainable Urban Planning* at Masaryk University's Faculty of Social Studies in Brno. Students had the opportunity to try out participatory methods in collaboration with a range of experts.



Our civic and legal advisory service at obcanskeoko.cz [Citizen Eye] responded to a wide range of inquiries related to environmental protection, animal rights, and waste management. We communicated with associations, civic initiatives, and individual citizens.

In January 2024, we launched the project **Raising Awareness for the Climate**, which aims to bring environmental education to students at vocational secondary schools and to the general public. As part of the project, we developed workshop methodologies and established cooperation with forestry, healthcare, and agricultural schools. The workshops focus on the issue of climate change within the context of each field of study and help students connect their knowledge of climate change to their future professional practice. We place an emphasis on identifying effective adaptation and mitigation strategies relevant to each discipline, and on fostering a complex understanding of the issue of climate change.

While developing the methodologies, we collaborated with experts such as MUDr. Anna Kšířová, Ing. Michal Friedl, Ph.D., MVDr. Jaromír Bláha and Ing. Bc. Jaroslav Slepíčka to ensure that the created materials reflect the latest knowledge and the specific needs of each professional field.



Veronika Dušková and Eliška Vířavová shared with participants of the conference **How Do Young People Perceive the Climate? what it means to work as a greenfluencer.**

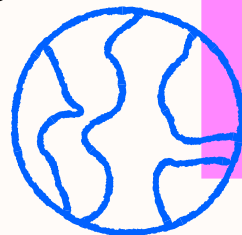
In addition to educational activities for schools, we also created two handbooks for the public – *The City Is Nature* and *The City Belongs to All of Us*. These materials serve as background resources for the city walks we organize, as well as inspiration for individuals who want to explore urban space from a new perspective.

We also held full-day workshops on self-management and facilitation for active citizens from the general public, a workshop on urban gardening in the context of climate change in cooperation with the Tři ocásci cooperative, and several climate-focused walks through Brno. With these activities, we successfully concluded our three-year Erasmus+ project *Young People – Essential Partners in Public Environmental Dialogue*.

TOGETHER TOWARDS DIVERSITY

Over the past year, we focused on strengthening community and integration activities and on strengthening relationships within the previously established community. Once again, we organized a summer day camp, attended by 14 children. We visited gardens and the VIDA! Science Center, took part in a workshop at the local Cejl gallery, and went on a trip to the Anthropos Museum. The camp was led by an experienced instructor and supported by active volunteers from our organization, including young people from the Ukrainian group we have been working with long-term.

The core activities became **the children's club and the parents' group**, which overlap and foster new forms of cooperation. The club is attended by children from Ukraine, India, Japan, Syria, Iran, and the Czech Republic. Together they create a diverse community, communicate in Czech, and take part in a program that is both creative and adventurous. The children learn how to get along with each other, get to know the Czech language and culture, and at the same time play and create— all within an environment that supports integration. While the children are guided by instructors, the parents spend time in a parent circle where they practice Czech, share experiences, and exchange useful information. The facilitators actively involve the parents in conversation and offer basic support. These two activities provide a regular space for people to connect and help strengthen a community made up of both local residents and newcomers. Returning as well as new families take part, allowing the community to grow continuously.



An excursion with local guides to the bat cave at the Kapráluv mlýn.

We build relationships with the parents of children attending the club and involve them in additional activities—for example, preparing international meals in cooperation with the community center Základna Tři ocásci. We develop these activities as part of the [Cultivate](#) project (funded by Horizon Europe), which focuses on supporting sustainable and community-based food practices. Through the project, we have established contacts with initiatives from across Europe and gained valuable inspiration.



The financial support is being used to further develop community and culinary activities that involve more newcomers, local residents, and volunteers.

As part of the project, we organize two gatherings each month: a community meeting and a shared cooking session, where we create a safe space for intercultural exchange. We involve newcomers as well as volunteers, offering them the opportunity to contribute according to their capacities. Participation is limited, and prior registration helps ensure clarity, safety, and a welcoming atmosphere.

Another form of activity is community dinners prepared in collaboration with newcomers and the kitchen team from Základna.



As part of the children's club, we organized a Halloween event.

Together, we design authentic menus, which we adapt into vegan versions and cook under the guidance of the newcomers themselves. The result is original multi-course meals that guests can enjoy for a sliding-scale or solidarity-based price. Solidarity pricing helps keep the project sustainable. During the dinners, participants can contribute to the atmosphere with music, presentations, or decorations—bringing a piece of their home to Brno and sharing it with the local community.

We also made progress in our work with the group of young Ukrainians. Thanks to previous projects, we have been supporting the group for a third year now, and our mutual relationships have grown stronger. The group has become a steady source of volunteer support in all our activities—from children's clubs to community dinners. Their contribution is invaluable and mutually beneficial. The group has expanded and taken part in workshops and trips, including a visit to Kaprálov mlýn, where we explored the caves of the Moravian Karst. We organized gatherings focused on mental well-being, as well as creative and educational activities. Individual communication and mutual support are also ongoing.

As part of the **Active Tutoring** program (in cooperation with the Faculty of Education at Masaryk University), we coordinated over 40 tandem teams in which student volunteers had the opportunity to further develop their teaching skills.

In 2024, within the international project *Community Re-awaken*, funded by the Erasmus+ program, we continued creating a safe and supportive space for young people with migration experience as well as for local youth. In cooperation with Masaryk University and the South Moravian Centre for Foreigners, we carried out an extensive needs assessment of young newcomers, which became the basis for recommendations to improve integration policies. The research was conducted through focus groups and individual interviews and

involved hundreds of young people from various countries. One of the key activities of 2024 was also the preparation and implementation of an international meeting in Brno, focused on sharing good practices in community work and non-formal education. The event was attended by partners from Germany and North Macedonia and resulted in concrete microprojects that will be further developed by the young participants.

We remain a member of the Consortium of NGOs working with newcomers, where we provide feedback on legislation and strategic documents related to our target groups. We cooperate with Brno-based organizations Vesna, the South Moravian Centre for Foreigners JMK, and the Ukrainian Initiative of South Moravia. We also take part in the Integration Platform of the City of Brno.



Community dinner at Základna



FOR ANIMAL RIGHTS



In March 2024, we organized two key events as part of the **Colorful Canteens** campaign, which aims to ensure that school meals are healthier, tastier, more sustainable, and accessible to all children. The first was a happening in front of the Ministry of Health. It aimed to use satire to highlight the reality faced by some children with specific dietary needs (food intolerances, allergies, vegetarianism, veganism). Thanks to the happening, the issue gained attention in major Czech media and received increased visibility. The Ministry of Health responded to the event by issuing an **official statement**.

Under the patronage of MP Matěj Ondřej Havel and in cooperation with MP Klára Kocmanová and the Government Commissioner for Human Rights Klára Šimáčková Laurenčíková, we organized a **roundtable discussion** in the national Parliament on March 26 titled *School Meals as an Opportunity to Improve Children's Eating Habits*. Panel speakers included representatives from the Ministry of Health (Václav Pláteník, Deputy Minister of Health), the Ministry of Education (Mgr. Jiří Nantl, Deputy Minister of Education), as well as representatives of the National Institute of Public Health—Director Barbora Macková and Alexandra Košťálová, coordinator of the inter-ministerial group on school meals. Experts from the professional community were also given space to speak. The roundtable helped highlight the need for specific changes in school meals and succeeded in securing commitments from the responsible ministries that such changes will be made.



As a member organization of the Standing Conference of Educational Associations (SKAV), we co-organized a roundtable discussion in June together with SKAV and EDUin on the topic *School Meals as Part of School Culture*. In addition to our representative, the panel featured Lenka Hečková (Society for All – SOFA), Alexandra Košťálová (National Institute of Public Health), Tomáš Václavík (The Truly Healthy School program), and Jan Mareš (Senior Director at the Ministry of Education, Youth and Sports).



As part of the **Europe for Animals** campaign, we joined forces with other animal protection organizations to reach out to 45 candidates running for the European Parliament from nine political parties, aiming to assess their positions on seven key animal welfare commitments. These included, for example, ending cage farming, banning fur farming, the gradual phasing out of animal testing, and improving the protection of aquatic animals. The commitments received the strongest support from candidates representing the Greens and the Pirate Party, while parties such as Přísaha, Motorists, Stačilol!, and STAN did not express support for any of the commitments—despite being called upon to do so by hundreds of people. A total of 2,000 individuals actively joined the campaign by sending personal messages to the candidates, urging them to support these commitments.

At the start of the new school year, we called on parents who were struggling to secure adequate school meals for their children with specific dietary needs to contact the Office of the Public Defender of Rights (Ombudsman). According to the Ombudsman, schools are obliged to allow the consumption of home-brought food directly in the school canteen. Thanks to these submissions, we were able to draw attention to a persistent problem. The Ombudsman's office subsequently entered into communication with the Ministry of Education. This marked the involvement of an important institution that can, together with us, negotiate the necessary amendments to the Decree on School Meals.

We established cooperation with a number of schools, taking the campaign one step further. This allowed us to closely observe the field of school catering and to support school canteens in adopting new approaches that contribute to



more diverse meals. Starting in August, we conducted plant-based cooking courses for the kitchen staff of school canteens. We then monitored how much the schools were able to reduce their carbon footprint by introducing more meat-free and plant-based meals. We collaborated on the calculations with the organization Ci2, o. p. s. As part of our work with schools, we also held a series of interactive workshops for pupils in the autumn, where they learned about the basics of nutritionally balanced and healthy diets and the impact of food on the climate. These workshops took place in primary schools in Třešť, Polepy, Prague, Prachatice, and Děčín.

We actively monitored the development of the amendment to the Decree on School Meals and advocated for the new legislation to clearly define both versions of the dietary guidelines (“spotřební koš”) and ensure that the needs of all children are respected. At the same time, it is essential that the implementation and reporting of these dietary standards are understandable and manageable for all school canteens.

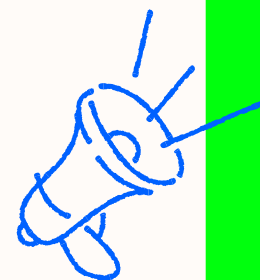
Throughout the year, we ran an information campaign on social media and other NESEHNUTÍ channels, including a new dedicated Instagram profile, **@za_pestrejidelny**. We successfully engaged the public and raised awareness about the campaign through a series of reels showcasing plant-based recipes and how they are being introduced in school canteens.

Beyond our work with schools, we also connected with the public at various events—for example, Veggie Christmas—where we promoted our campaign, gained new supporters, and shared updates on the latest developments in school meal reform. In the coming year, we will continue to advocate for more diverse and healthier school meals.

REVENUES IN 2024 IN CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Goethe Institut		60 854,95
Czech Ministry of Finance		2 002 982,13
Czech Ministry of Labour and Social Affairs		1 671 113,02
Office of the Government of the Czech Republic		599 575,00
Charles University		19 552,47
Dům zahraniční spolupráce (Czech National Agency for International Education and Research)		1 096 868,63
European Research Executive Agency	2 429 361,39	764 791,27
The Lutheran World Federation Prague		50 000,00
Consortium of NGOs Working with Migrants in the Czech Republic		157 002,66
LUSH	90 281,59	
State Environmental Fund of the Czech Republic	434 181,38	
Animal Rebellion Czech Republic	114 245,22	
Propolis Foundation	30 000,00	
VIA Foundation	40 197,03	
European Climate Foundation	656 598,73	
Czech Ministry of Foreign Affairs	11 500 000,00	
Czech Development Agency	733 150,00	
Zelený kruh (Green Circle)	2 000,00	
Veronica Foundation	31 200,00	
Czech Ministry of the Environment	299 945,00	
State Environmental Fund of the Czech Republic	677 236,54	
Voxpot	9 840,50	
Individual donors	2 286 147,90	242 900,00
Income from services, goods, and participation fees	58 425,90	405 505,12
Other income	102 354,89	74 561,22
REVENUES TOTAL	19 495 166,07	7 145 706,47



EXPENSES IN 2024 IN CZK	NESEHNUTÍ Brno	NESEHNUTÍ
Travel, transportation and accommodation	1 927 679,02 Kč	329 792,27 Kč
Memberships, professional organizations	123 358,84 Kč	12 343,10 Kč
Graphics, printing, typesetting, design, lamination	233 360,04 Kč	46 040,00 Kč
Gross salaries	4 605 989,37 Kč	3 135 182,01 Kč
Office supplies, operational materials	249 933,90 Kč	100 194,08 Kč
Rent and utilities	431 523,39 Kč	568 012,92 Kč
Refreshments and food at events	220 043,06 Kč	97 220,19 Kč
Professional services	4 270 817,53 Kč	1 393 740,95 Kč
Other financial expenses	33 139,82 Kč	28 362,93 Kč
Other expenses	354 546,94 Kč	11 840,00 Kč
Other services	- Kč	1 546,69 Kč
Insurance	48 477,77 Kč	35 114,75 Kč
Provided microgrants, contributions	3 704 137,78 Kč	26 000,00 Kč
Legal and economic services	214 818,00 Kč	35 000,00 Kč
Rental of space and equipment	155 847,86 Kč	99 575,92 Kč
Promotion and advertising	456 823,35 Kč	52 010,20 Kč
Training and supervision of employees	533 645,90 Kč	114 613,30 Kč
Social and health insurance	1 446 776,67 Kč	902 397,06 Kč
Telecommunications, Internet	27 339,79 Kč	932,91 Kč
Web hosting, domains, web	9 161,95 Kč	84 732,42 Kč
EXPENSES TOTAL	19 047 420,98 Kč	7 074 651,70 Kč



We feel a responsibility for what happens around us. We strive for change that leads to justice and equality.
We want an open and engaged society that is capable of dialogue and built on respect for nature, people, and animals.
We empower communities and individuals to take action based on ecological and social contexts.

We embrace responsibility as an integral part of freedom.

WE ARE NESEHNUTÍ.

We are deeply grateful to be surrounded by people who share our values
and support us—not only morally, but also financially.

In 2024, donors supported NESEHNUTÍ with contributions amounting to **CZK 430,866**.
Thanks to our supporters, we know we are not alone in our efforts to build a fairer world. Without them,
we would not be able to carry out our activities and take the steps so urgently needed to promote
greater freedom, responsibility, and civic engagement—both in the Czech Republic and abroad.

We deeply value their support and thank everyone who walks this path with us.

www.podporte.nesehnuti.cz

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